

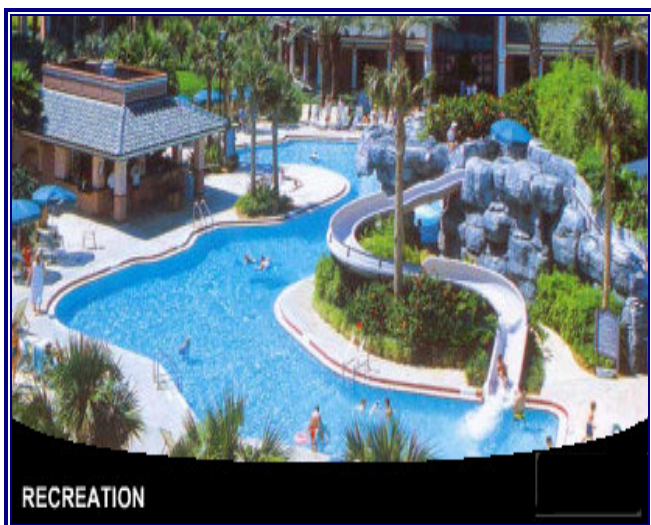
**FLORIDA ALLIANCE FOR  
HEALTH PHYSICAL EDUCATION  
RECREATION DANCE AND SPORT**

**EXHIBITOR PROSPECTUS**

**60th ANNUAL FAHPERDS CONFERENCE**

**October 8 - 10, 2009**

**CARIBE ROYALE RESORT & CONFERENCE CENTER  
ORLANDO, FLORIDA**





On behalf of the Florida Alliance for Health, Physical Education, Recreation, Dance and Sport (FAHPERDS) we would like to invite you to join more than **55+ exhibitors** and over **1000+ participants** who will attend our **60<sup>th</sup> Annual Conference, October 8-10, 2009 at the spectacular Caribe Royale Resort and Conference Center in Orlando, Florida.**

The Exhibit Hall is an elegantly appointed, **carpeted ballroom**, providing over **10,000 square feet of excellent space** – located in the very center of all conference programming. **Overflow booth spaces will be available in the lobby.**

This statewide conference serves as the premier event for HPERDS professionals from across the state. Participants include physical education, health, recreation, sport, and dance educators, administrators, college and university faculty, and other HPERD professionals. Members of FAHPERDS come together each year for professional growth and to see the latest and most varied products and services in their fields. **And, they come to BUY!**

Our President, Suzy Corace has chosen as the 2008 FAHPERDS Conference theme, ***Come Home Again ~ Celebrating FAHPERDS' 90<sup>th</sup> Anniversary.*** This year the FAHPERDS' Exhibits will be **a homecoming** for participants and exhibitors alike. The luxurious Caribe Royale Exhibit Hall, Caribbean Ballrooms 3 & 4 will host the exhibit hall, including the featured Thursday **Opening Night EXHIBITS EXTRAVAGANZA!** The event will celebrate the exhibits opening with music, dancing, demonstrations, elegant desserts and beverages, and very special event prizes for members to include round-trip airline tickets. Special recognition will be bestowed upon those exhibitors who become FAHPERDS Sponsors. This event will provide you with an opportunity to visit with members in a fun, social environment prior to officially opening up for business on Friday morning.

Please review this document for the many new options and features we have created for our exhibitors. We hope you will also choose to become a **SPONSOR** of a conference special feature or event. You are a crucial element of our conference experience! **Come to Florida where in 2009 we take extraordinary care of our exhibitors.**

**Join Us in Florida! Go to [www.fahperd.org](http://www.fahperd.org) for the full, detailed Exhibitor Prospectus.**

Hollie Newnam, Ph.D.  
Program Coordinator  
[hnewnam@volusia.k12.fl.us](mailto:hnewnam@volusia.k12.fl.us)  
954.752.1600  
[www.fahperd.org](http://www.fahperd.org)

Karen J. Dowd, Ed.D.  
Executive Director  
[fahperd@comcast.net](mailto:fahperd@comcast.net)  
954.752.1600  
[www.fahperd.org](http://www.fahperd.org)

Patty Lanier  
Exhibits Manager (On-Site)  
[pattylanier@yahoo.com](mailto:pattylanier@yahoo.com)  
321-239-4344  
[www.fahperd.org](http://www.fahperd.org)

## EXHIBIT BOOTH FEES

BOOTH TYPE *	SIZE	PRICE
Island Booth	20' X 20'	\$2,500
Island Booth	10' X 10'	\$2000
Corner Booth	10' X 10'	\$700
Inline Booth	10' X 10'	\$600
Inline Booth	8' X 10'	\$525
Non-Profit Inline Booth	8' X 10'	\$450
Educational Institution Booth	8' X 10'	\$400

**[Over-flow booths will be placed in the Lobby]**

### BOOTH FEATURES:

- ❖ Standard 8' back drape
- ❖ 7" X 44" booth identification sign
- ❖ Standard 6' X 30" high table draped in show colors
- ❖ Side chairs (2)
- ❖ Complimentary Salad and Sandwich Buffet Luncheon on Friday in a special room for Exhibitors and Volunteers
- ❖ Two (2) complimentary registration badges per **booth (educational and non-profits receive ONE) – ADDITIONAL BADGES \$100 each.**
- ❖ 24 – hour exhibit hall security
- ❖ "Relief" and "water" services provided by our Volunteer Team
- ❖ One complimentary 30-minute demonstration in the Demo Space
- ❖ Opportunity to submit **ONE** program proposal for consideration; **second program is \$300**
- ❖ Free and Ample Parking

### CONTRACT INFORMATION:

If an exhibitor wishes to contract for additional booth features or services, you may do so by contacting Goblen Convention Services at 407.240.3348 or wait to receive the packet from Goblen after July 1.

### CANCELLATION POLICY:

Refunds will be granted, less a 25% processing fee, for cancellations. All refunds must be requested in writing and postmarked on or before **August 1, 2009**. No refunds will be granted for booth space, sponsorships, or advertisements canceled after **August 1, 2009**.

CONFERENCE FAST FACTS

### **EXHIBIT FACILITY and LOCATION:**

The beautiful Caribe Royale Resort and Convention Center is conveniently located just behind the hotel and connected to the hotel by a covered walkway. The area behind the Convention Center provides excellent unloading and loading configurations. The ground level, **carpeted** Caribbean Ballroom Exhibit Hall is located in the center of the FAHPERDS action. A spacious parking lot is located adjacent to the Exhibit Hall.

### **SHOW COLORS: White liberally splashed with the Primary Colors**

### **CARPET COLOR:**

Multi-colored **green** and **gold** and **black**

### **CONFERENCE FOCUS:**

Continuing education for Health, Physical Education, Recreation, Dance and Sport professionals across Florida, K-12 and College / University.

### **TOTAL NUMBER OF BOOTHS: 55(+/- depending on Island Booth utilization)**

**[Over-flow booths will be placed in the Lobby]**

### **ON-SITE SALES:**

The FAHPERDS Annual Conference provides an excellent opportunity for companies that wish to sell educational or non-educational materials to over 1000 participants in the designated area in the Exhibit Hall. A sampling of the products and services typically sold include:

- Aquatic activities & equipment
- Athletic sportswear & accessories
- Books & educational materials
- Computer hardware & software
- Craft and Teacher items
- Curriculum and Assessment programs
- Dancewear & accessories
- Exercise equipment
- Facility fixtures & surfaces
- First Aid & trainers' supplies
- Fundraising programs
- Health Education Curricula, supplies, materials
- Jewelry, briefcases & travel supplies
- Music & audiovisual equipments
- Playground, recreation & adventure equipment
- Sporting goods equipment & supplies

## EXHIBITOR SCHEDULE

**Exhibitor Registration and Set-Up - Thursday, October 8nd - 1:00 pm – 7:00 pm**

**(NO SET-UPS PERMITTED ON FRIDAY)**

**Exhibit Hall Hours**

Thursday, October 8                      Evening ONLY - 8:00 PM - 10:00 PM Exhibitor Extravaganza

Friday,            October 9                      10:15 am - 5:00 pm

Saturday,    October 10                      8:00 am - Noon

**Tear Down Exhibits -                      Saturday, October 10th 12:00 pm (No Early Tear Downs)**

### **HOTEL LOCATION AND ACCOMMODATIONS: (800.238.8000)**

The Caribe Royale – Orlando is located at 8101 World Center Drive, Orlando, FL 32821, just 5 minutes from the heart of the Disney complexes and theme parks and at Exit 6 on Toll Road 417; and, just off I-4 exit 68.

The beautiful, all-suites Caribe-Royale Orlando is providing FAHPERDS with the following rates:

Queen Double	\$145
Standard King	\$155
King Deluxe	\$165
Executive Suite	\$270
Villas	\$270 (sleep 6).

All room rates subject to state and local taxes. **Please be sure to designate that you are with the FAHPERDS Conference.**

**ADDITIONAL INFORMATION & FORMS:** All information contained in this document is also available at [www.fahperd.org](http://www.fahperd.org). Check out the front page of our website.



## EXHIBIT HALL SPECS AND LAYOUT

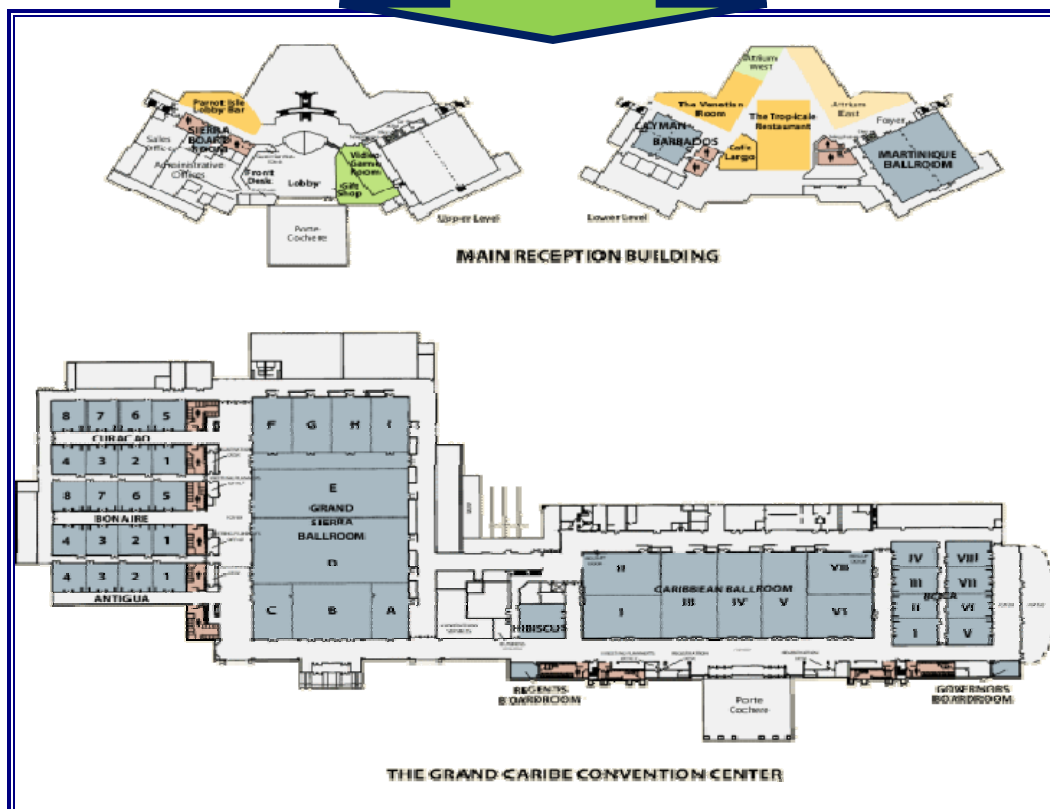
**CARIBBEAN EXHIBIT HALL (3 & 4) DIMENSIONS:** 10,000 square feet of beautifully carpeted exhibit space. The Exhibit Hall is located in the very center of Conference Programming.

**CARIBBEAN EXHIBIT HALL ENTRANCE OCTANORM:** The Caribbean Ballroom Exhibit Hall, located across from the FAHPERDS Registration area will be decorated with an appropriate, commercial Octanorm Entrance arch, providing a formal and visual entrance to the hall.

**DEMONSTRATION FLOOR DIMENSIONS:** 20' X 20' located in the center of the Exhibit Hall.



SEE DIAGRAM BELOW



# SPONSORSHIP LEVELS AND BENEFITS

## **ALL SPONSORS RECEIVE THE FOLLOWING BENEFITS:**

- ❖ First choices for Exhibit Booth location
- ❖ Special Recognition during the Exhibits Extravaganza
- ❖ Recognition in the Summer and Winter FAHPERDS Journal
- ❖ Recognition in the Convention Brochure provided to members and ALL Florida schools
- ❖ FAHPERDS homepage web link for three (3) months
- ❖ Special "Thank You Sponsor" recognition in the Conference Program
- ❖ Sponsor recognition with a special exhibit booth sign
- ❖ Sponsor ribbons

## **\$5000 PLATINUM LEVEL** - will receive these additional benefits:

- ❖ Complimentary 20' X 20' Island booth (or four booths of your choice) in Exhibit Hall
- ❖ Four FREE Convention registration badges
- ❖ Sponsor recognition on a high quality Meter Board in Registration Area
- ❖ Full page ad in Conference Program
- ❖ FAHPERDS homepage web link for nine (9) months
- ❖ Complimentary one-page insert into every attendee registration bag (please provide 1300)
- ❖ Link & Logo on all convention related newsletters
- ❖ Name recognition on floor plan in the Convention Program (if we have the information by June 1)
- ❖ Official Sponsor Logo for your website
- ❖ Featured recognition during the Exhibitor Extravaganza
- ❖ Recognition in slide show at Awards Session and the opportunity for two-minutes of time at the microphone to speak directly to the members
- ❖ Recognition at the Friday Night All-Conference Pool-side Celebration
- ❖ Final Recognition at the Grand Finale (Saturday)

## **\$3000 GOLD LEVEL** - will receive these additional benefits:

- ❖ Complimentary 10' X 10' Island booth of your choice
- ❖ Three FREE (3) Exhibitor Registration badges
- ❖ Sponsor recognition on a high quality Meter Board in Registration Area
- ❖ Half page ad in Conference Program
- ❖ FAHPERDS homepage web link for six (6) months
- ❖ Link & Logo on all convention related newsletters
- ❖ Name recognition on floor plan in the Convention Program
- ❖ Official Sponsor Logo for your website
- ❖ Featured recognition during the Exhibits Extravaganza
- ❖ Recognition in slide show at Awards Session

## **\$1000 SILVER LEVEL** - will receive these additional benefits:

- ❖ Three (3) FREE Exhibitor Registration badges
- ❖ Sponsor recognition on a high quality Meter Board in Registration Area
- ❖ Quarter page ad in Conference Program
- ❖ Featured recognition during the Exhibits Extravaganza
- ❖ Recognition in slide show at Awards Session

# SPECIFIC FAHPERDS SPONSORSHIP OPPORTUNITIES

## EXTRAVAGANZA, SOCIALS & SESSIONS

### **POOLSIDE REGATTA – FRIDAY NIGHT PREMIER EVENT**

The featured social event of the FAHPERDS Conference will be the Friday night All Conference event, with special food, desserts and beverages, music, and dancing – outdoors around the spectacular Caribe Lagoon Pool and Cabana area. Sponsors' names and logos will be displayed in large placards on tripods and on the Regatta mementos each attendee will take home after the event. **Sponsor(s) will receive very special recognition during the event...and other special surprises.**

**CO-SPONSORSHIP FEE: \$4,000 (FOUR OPPORTUNITIES)**

### **EXHIBITOR EXTRAVAGANZA –**

Partner with FAHPERDS to provide a dynamic and invigorating **OPENING NIGHT EVENT** for all participants. Sponsor will receive significant recognition and the opportunity to address the audience during the event. The Exhibitor Extravaganza includes a beautiful array of elegant desserts.

**SPONSORSHIP FEE: \$4,000 or \$2000 as Co-Sponsor**

### **AWARDS GENERAL SESSION**

Join with **all** of our attendees and partner with FAHPERDS as we recognize the **FAHPERDS Award Recipients**. Your company's name and logo will be displayed in the **Awards Program Brochure**. The lead sponsor of this event will be acknowledged during the event and be provided with the opportunity for two-minutes at the microphone.

**SPONSORSHIP FEE: \$1,000**

### **STUDENT SOCIAL**

Sponsor this student-only event as a service to students and for name recognition for your company or institution. **This is a wonderful opportunity for our universities to market to students.** Sponsor's logo will be included with promotional and event materials.

**SPONSORSHIP FEE: \$1,000 (and hopefully your logo item for each student)**

### **PAST PRESIDENTS' LUNCHEON**

This is a sponsorship opportunity to honor and acknowledge the past leaders of FAHPERDS.

**Sponsorship includes a one-year naming privilege for the event.**

**SPONSORSHIP FEE: \$1,000**

## BRANDING OPPORTUNITIES

### ATTENDEE CONFERENCE BAGS

Every attendee will receive a **quality** CONFERENCE BAG and your company's name and FAHPERDS' will be on all 1000 + of them! These bags will be used by every attendee, throughout the conference, and for years to come.

**CO-SPONSORSHIP FEE: \$5,000**

### VOLUNTEER SHIRTS

Place your name on these **not-to-be-missed** vivid COLORED COLLARED shirts that will be worn by our cadre of 40 outstanding volunteers.

**SPONSORSHIP FEE: \$1,000 + Actual Cost (approx. \$24/shirt)**

## SELECTED PHOTOS OF CARIBE ROYALE – ORLANDO

