

Florida Alliance for Health, Physical Education, Recreation, Dance and Sport

MINUTES

Spring Board Meeting

May 15, 2010

Buena Vista Palace Resort - Orlando

PRIOR TO OFFICIAL START OF BOARD MEETING:

1. Tour of Buena Vista Palace Resort facility; Q & A about facility

At 9:00, Karen Yatsko of the Buena Vista Palace provided a brief overview of the available facility spaces and services, followed by a detailed tour of the property. John Bohde of Resort Conferences, a group FAHPERDS uses to assist in the location and negotiation of conference sites also joined in the tour.

2. Conference Program Review and Development

Following the tour, Hollie Newnam, Conference Program Coordinator provided a concise overview of the program building process and procedures.

3. Break for 15 minutes



I. Call to Order

President Roxanne Baker, Escambia County called the official meeting to order at 11:35

II. Introductions and Welcome

Board Members Present

* Roxanne Baker – President

Eric Stern – President-Elect

Karen J. Dowd – Executive Director

Cynthia Gass – President, CODA

Steve Chandler – President - Educational Leadership

Jennifer Michael - President-Elect - Educational Leadership

Joshua Cannon – Student Representative

Ashlee Rogers – Student Representative-Elect

Steve George - President, Health

Linda West - President-Elect Health

John Todorovich – President, Physical Education

Tecca Kilmer – President-Elect, Physical Education

Jeanne Fifer, Secretary to the Board / JRFH & HFH Coordinator

Fely Curva – Lobbyist

Hollie Newnam – Conference Program Coordinator

Board Members Absent

Suzy Corace – Past President
Sandra Wilbur – Parliamentarian
Rick Kane – President-Elect, CODA
Michael Smucker - President, Sport
Kristi Sweeney – President-Elect, Sport
Nichole Wilder- Department of Education (DOE)
Patty Lanier - Exhibits Manager
Jan Parke - Journal Editor

III. Quorum/Rules of Order, Review of Agenda

Substituting for Parliamentarian Sandy Wilbur, Karen J. Dowd reported that we have a quorum of eleven (11) voting members of the Board. Dowd briefly reviewed the operating rules adopted in October by the board which will regulate this meeting. The agenda was approved by consensus as distributed.

IV. Approval of Minutes (Winter/2010)

President Baker reminded the Board that the minutes of the Winter 2010 Board were approved electronically by the Board in late January and placed on the website. Baker noted that by reviewing the minutes and approving them electronically, we are able to get them posted to the website for member information very soon after the actual meeting, rather than wait until the next meeting of the board.

V. Officer Reports

Board member reports were distributed for review. Each president and board appointee gave a brief oral overview of substantial actions since the last meeting. Most of the reports were relative to 2010 conference preparations and/or award processes. The notations below are those that are exceptions to typical information reporting or of relative significance.

- Jeanne Fifer, JRH-HH reported that recent data from the AHA indicates that there will be an approximate decrease of 15-20% in funds to states and AAHPERD. She continues to work to encourage schools to use the last few weeks of the academic year to conduct an event.
- John Todorovich, Physical Education Association President reported the following:
 - Work is proceeding on track for the development of an Adapted Physical Education Council.
 - The recent legislative discussions of major cuts to funding and the bill to establish teacher salaries based on student test score performance with little or no regard for years of experience or advanced education degrees caused great concern to the higher education community. Some of the decisions will be in the hands of the Governor when he reviews the proposed 2011 budget.
 - The association leadership team is working on a position paper related to 'waivers'. They are using an extensive process of transparency and review before issuing such position papers. The Physical Education association is also working on a position paper regarding certified teachers teaching physical education in K-12 schools. They are also developing criteria for recognition of county level Physical Education associations.

- Fely Curva, Lobbyist reported that it was a challenging and emotionally charged legislative session. She indicated that Senate Bill 6 related to teacher salaries and the challenges of major budget shortfalls dominated the legislative agenda. Consequently, little was accomplished in other areas. SB 6 was eventually approved, but vetoed by Governor Crist. Curva indicated that the matter is not dead, but that it will likely be coming forward in the 2011 legislative session, but it appears that the process of creating a similar bill will be more open and inclusive, seeking teacher input also.

Curva reported that James Mosteller and Nicole Schales of the American Heart Association-Southeast Affiliate have been loyal and fully supportive in all FAHPERDS matters. They and Curva work in tandem and harmony to address all issues of mutual concern. Curva also reported that she and the AHA advocates have made contact and met with the leaders of a large Health Underwriters association, home to the 9 largest health providers in Florida. They are eager to work with FAHPERDS to address childhood obesity and other health-related issues. Curva also reported that FAHPERDS Executive Director, Karen J. Dowd has been asked to write an article on 'childhood obesity and physical education' for the Family Physicians Academy Journal that goes out to 175,000 readers.

It was reported that the 2012 Florida Legislative Session will begin in January rather than March.

President Baker commended Fely for her steadfast and excellent efforts on behalf of FAHPERDS.

- Karen J. Dowd, Executive Director reported that the newly hired CEO of AAHPERD is Paul Roetert, of Boca Raton, FL. He is currently with the United States Tennis Association and he will report to his new position at AAHPERD on September 1. In the interim, Judy Young will serve as Interim CEO of AAHPERD. Dowd reported that her article on School Board Advocacy was published in the April issue of *Strategies*, an AAHPERD/NASPE publication. Also, Dowd indicated that on May 13 from 6:00-7:30 as part of her role as Chair, AAHPERD Public and Legislative Affairs Committee, she conducted a live webinar on **Lobbying on Capitol Hill** for the attendees slated to participate in the 2010 AAHPERD Leadership Development Conference, Washington, DC, June 16-19.

Dowd also reported that a small group of Broward County physical educators have expressed concern about FAHPERDS' response to and handling of the current budget and teacher cutbacks in health and physical education in Broward County and to the manner in which FAHPERDS communicated the 2007 legislative passage of the 'physical education K-5 bill'. A few of the Broward teachers are under the mistaken notion that FAHPERDS wrote the 2007 bill and included language that 'anyone selected by the principal can teach K-5 physical education.' Concern exists despite our efforts to correct the misinformation and explain that the Governor's Office wrote the 2007 bill/language and that in fact, FAHPERDS opted to NOT support the bill in our lobbying efforts. We knew that as a new Governor with his party in control of the legislature, the bill would pass no matter what actions FAHPERDS took. Instead, we opted to work with the Governor's Office in future efforts to modify and strengthen the K-5 physical education mandate, an effort we continue working on even now. Further, we have reminded the Broward physical education leadership that FAHPERDS is not authorized to be a labor union and that the best support they can garner is from county parents and students. It is our sincere desire to work in harmony with the Broward County Physical Education Association leadership.

VI. Old Business

A. 2010 FAHPERDS Awards

It was reported that a total of 49 different award nominations were received in the current award cycle. The

process of selecting the final recipients is currently underway. The members of the Board responsible for awards in their area were reminded that the names of all award recipients are due to Hollie Newnam with jpeg photo and a brief bio by no later than July 1.

B. 2010 Conference Program Proposals

The online conference program proposal process ended on April 1 and the proposals were distributed to the associations for review and ranking. The associations' selections were submitted to Hollie Newnam for placement in the DRAFT program grid. Earlier today Newnam met with the board to discuss details and make decisions about time frames and other key conference program elements. At least one association has not yet completed the process. The goal is to have a completed program by no later than July 1.

C. AAHPERD Leadership Development Conference

President-elect Eric Stern and Executive Director Karen J. Dowd will represent Florida at the June 16-19, 2010 AAHPERDS Leadership Development Conference in Washington, DC. The conference, planned specifically for state, district and national association presidents-elects and executive directors, has been an AAHPERD tradition for over 30 years. On Thursday of the conference, everyone will go to Capitol Hill and make visits to their state legislators on behalf of issues germane to our profession. This year the key issues are the Fit Kids Act; PEP Grant Funding and Childhood Obesity. Karen will make two presentations at the LDC.

D. SDAHPERD Leadership Conference – Greensboro, NC

FAHPERDS President-elect Eric Stern, Executive Director Karen J. Dowd and some of the 'elect' association officers of FAHPERDS will attend the Southern District Leadership Conference in Greensboro, NC. As a new member of the SDAHPERD Board of Directors, Hollie Newnam will also be in attendance. The conference is scheduled for July 16-17. The SDAHPERD Board meets on July 15 & 16.

E. Evaluation – Executive Director

President Baker reported that the annual evaluation of the Executive Director was sent out to Board Members through Survey Monkey. To date, only three (3) surveys have been returned, so the evaluation process will be delayed until such time as ample feedback has been returned. President Baker will meet with Karen when the results have been received and tallied.

VII. New Business (at this point in the meeting the Board decided to move through the remainder of agenda and not stop for a one-hour lunch break).

A. Budget Review and Budget Consideration

President Baker indicated that the Executive Committee had been asked to provide input to the Draft Budget Proposal that was distributed at this meeting. She asked Dowd to review the 2009-10 budget and the proposed 2010-11 budget. Dowd reported that on numerous fronts the budget woes continue. Among the primary budgetary impacts are the decline in conference registration, decline in membership income, a substantial decline in JRH-HH revenue, and payments due for significant underpayment of FAHPERDS form 941 obligations. The overall impact required FAHPERDS to tap reserves to balance the budget. As a result, the 2010-11 budget proposal is lean in an effort to bring the budget in line with circumstances and the current economy.

After considerable review, questions and answers and contemplation of where FAHPERDS can decrease spending and increase revenue, a **MOTION** was made to approve the proposed 2010-11 budget as distributed with the understanding that mid-year adjustments can be made if necessary. (Todorovich/Gass) [Monetary motions are considered near the end of the board meeting under 'Motions']

Ancillary to the budget discussion, but not specifically included in the agenda, discussion arose about FAHPERDS' relationship to Adventure to Fitness (ATF). Baker, Dowd and Stern reviewed that after FAHPERDS signed an agreement with ATF fundraising, AAHPERD and the American Heart Association (AHA) made changes to the 2010-11 Memorandum of Agreement that each state must sign with AAHPERD, indicating that after

August 30, 2010 states may no longer enter into agreements or allow FOR-PROFIT organizations to promote their school based fundraising programs at state AHPERD conferences, in their journals or in other ways. **Previously the restrictions were for other non-profit organizations that conduct school-site fundraising.**

Thus, FAHPERDS will cease the partnership and promotion of ATF' school site fund raising. However, ATF has added a new product called *Adventure to Fitness Network*. It is a subscription service whereby schools, day care facilities, after-school programs, etc. subscribe to an on-demand video adventure series, bringing a new video adventure to the site each week. The program is not a fund raiser and children are not at all involved with the annual subscription to the site other than to be participants in the adventures. Therefore, FAHPERDS will participate with ATF to promote and consult on the content of the video adventures. ATF has requested that FAHPERDS provide them a 'letter of endorsement' for the on-demand video subscription product. The board discussed concerns about/if the videos were being promoted as a substitute for or a supplement to standard physical education taught by a certified physical educator.

B. Katherine Montgomery Scholarship

President Baker reported that after numerous decades of responsibility for conducting the process and details of selecting the Katherine Montgomery Scholarship recipient, Billie Jo Jones (Emerita) of Florida State University has requested that FAHPERDS assume authority and responsibility for the scholarship. The scholarship was established at FSU in memory of longtime FSU faculty member, SDAAHPERD and FAHPER leader, Katherine Williams Montgomery. It was awarded to women majoring in and excelling in physical education. The funds for the scholarship (s) have been held by FAHPERDS and the scholarship (s) has been awarded at the FAHPERDS conference for many years.

Baker indicated that she would establish the Katherine W. Montgomery Scholarship as a FAHPERDS standing committee and request that for the immediate future, the same criteria be employed to select the recipients. Every effort will be made to try to orchestrate the process in time to name a 2010 Katherine W. Montgomery Scholarship recipient at the FAHPERDS Conference.

C. Letter of Support for Adventure to Fitness 'Network'

After ample discussion, a motion was made for FAHPERDS to write a letter of endorsement for the Adventure to Fitness 'Network', to include the caveat that the intention is for the 'Network' to supplement or augment a physical education program conducted by a certified physical educator, not as a substitute for a physical education program. **MOTION PASSED UNANIMOUSLY- 'The FAHPERDS Board recommends that Karen Dowd write a letter of support for the Adventure to Fitness 'Network' as a supplemental program for physical education and health. (Stern/George)**

D. Broward County Physical Education Association Concerns

This topic was discussed earlier in the agenda.

IX. Other Business / Discussion

1. **Membership Discussion** – board discussed ways to increase membership by contacting the CODA representatives in each county to seek e-mails of all health and physical education teachers so that we can market directly to them regarding FAHPERDS membership. Additionally consideration was given to budget cutting efforts to continue to serve members but reduce expenditures.
2. **Sport Association** – concern was expressed that no one from the Sport Association is in attendance at this important meeting when the conference program and the new budget are being formulated and approved. Question arose as to the validity of Sport as a full association.

X. Motion Items

- 1. MOTION APPROVED UNANIMOUSLY – ‘The FAHPERDS Board accepts the 2010-2011 Proposed budget exactly as presented by Dr. Karen Dowd to the FAHPERDS Board.’**
(Todorovich / Gass)

XI. Announcement

1. Journal material due June 15
2. Board sent flowers to Sandy Wilbur on May 11 (surgery) – Sandy is making nice strides toward recovery.
3. The Pre-Conference Board Meeting will be Wednesday night, October 6 from 7:00 – 10:00 PM at the Caribe Royale in Boca 5. **[The information inside this bracket was not announced but is relevant to this topic:** FAHPERDS covers the cost of one-half of a standard room for each member of the Board for Wednesday night only, who attends the Pre-Conference Board Meeting and stays at the Caribe Royale. Each board member should make their own room reservations and select their own roommates (or not) and FAHPERDS will reimburse everyone a total of \$78.97 plus per diem for the portion of Wednesday that board members are in transit to and during the meeting on Wednesday night. The per diem could be \$19; or \$30; or \$36, depending on the time/travel requirements for board members. FAHPERDS does not cover mileage to or from the conference.]

XIII. Adjournment

The meeting was adjourned at 2:52 PM

Respectfully submitted:

(Minutes provided are a combination of the notes taken by Dowd and Fifer during board meetings)

Karen J. Dowd, Executive Director

Jeanne Fifer, Board Secretary